



Hologrow App Installation Process (for Shopify)

App Installation

First, confirm that the admin backend of the store where you want to install the application is already logged in.

Method 1: Directly visit the link: <https://apps.shopify.com/hologrow-1>

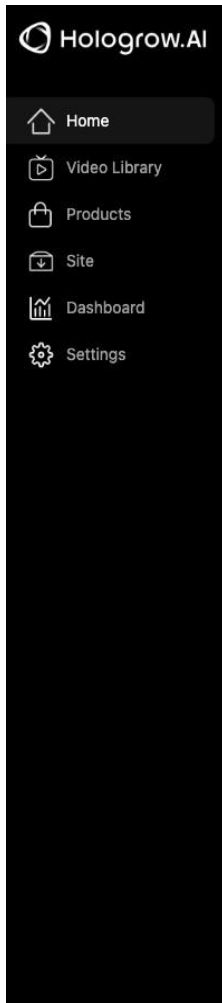
Method 2: Search for “Hologrow” in the Shopify App Store and click Install

The image shows two side-by-side screenshots from a web browser. The left screenshot is of the Shopify App Store page for the "Hologrow AI Shoppable Video" app. It displays the app's icon, name, pricing (Free), and a red-bordered "Install" button. The right screenshot is a modal dialog titled "Install app" for the Hologrow app. It lists the permissions the app requires: "View personal data" (Customers, store owner) and "View and edit store data" (Customers, products, orders, discounts, store analytics, Online Store). At the bottom right of the dialog, there is a red-bordered "Install" button.

New User Registration & Setup

Step 1 : First-time Registration

After successful installation, you will be redirected to the registration page where you must fill in the required information to set your information



Create your account!

Account

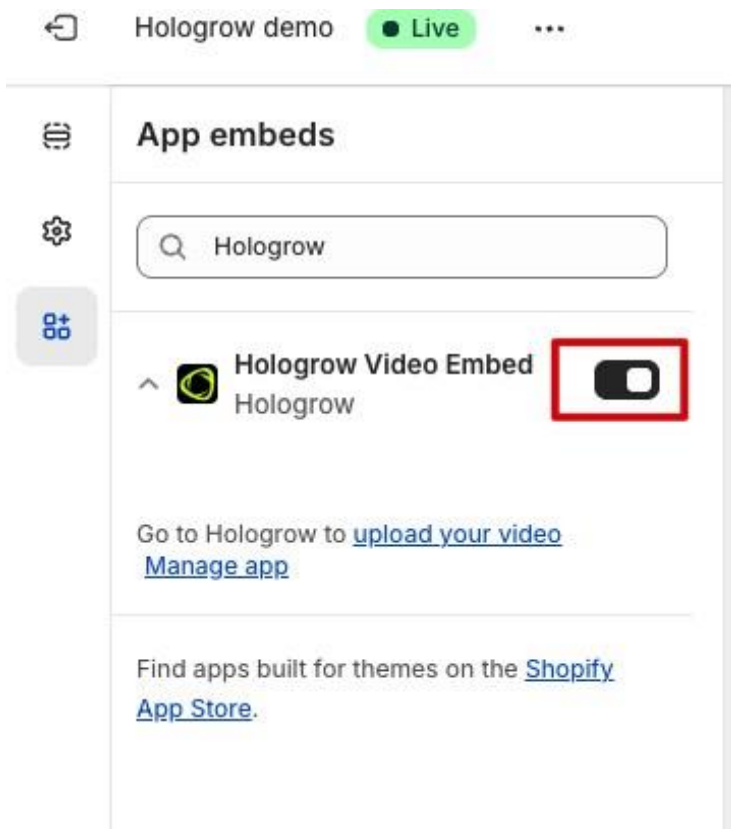
Password

Confirm Password

☒ I have read and agree to the [Privacy Policy](#)

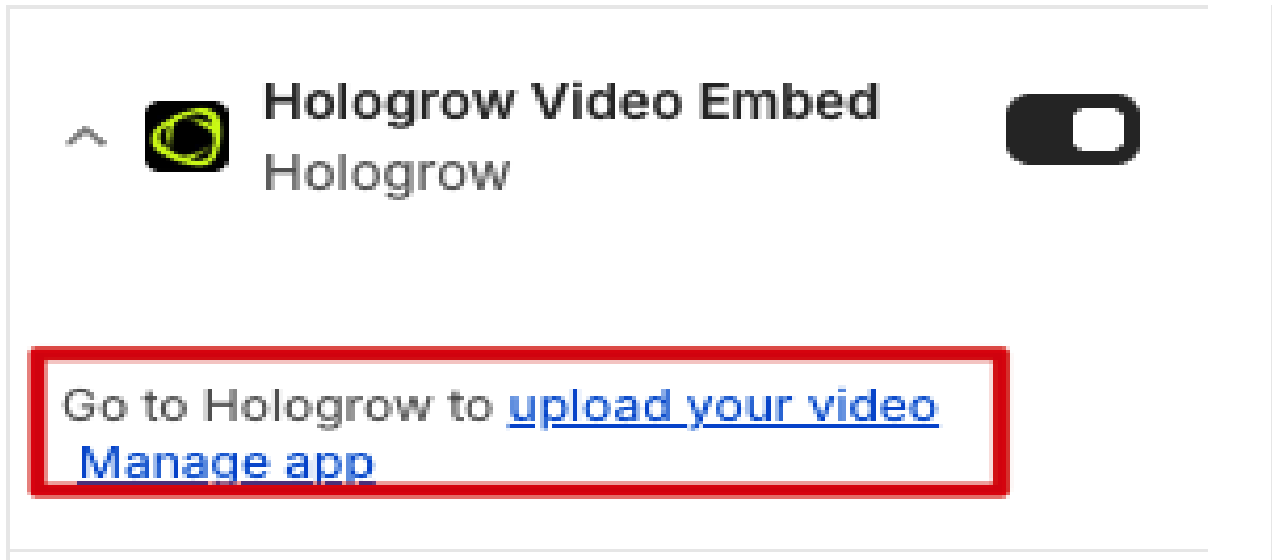
set login email and password

The system will automatically jump to the App embeds page. You must turn on the application display switch



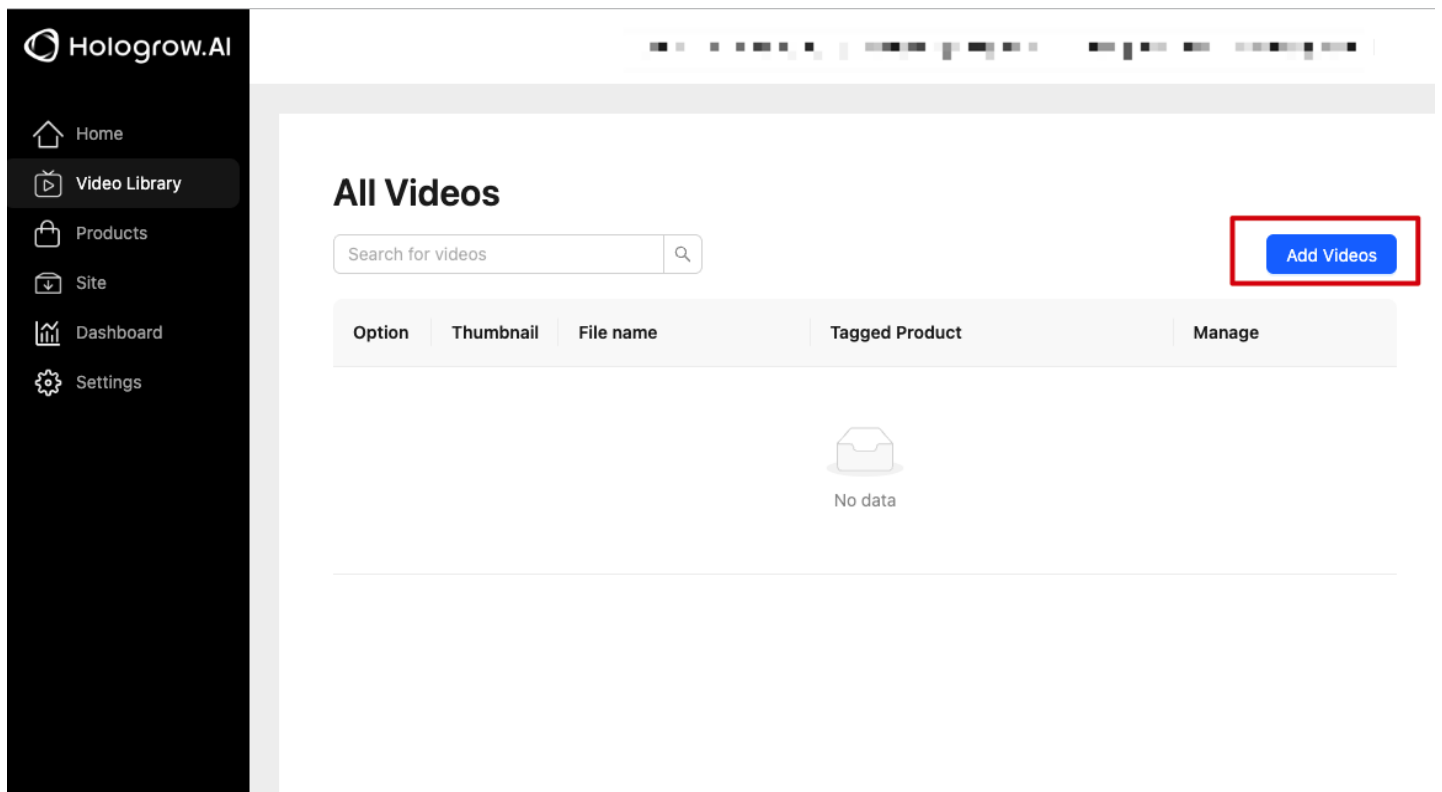
Step 2 : Access the App Interface

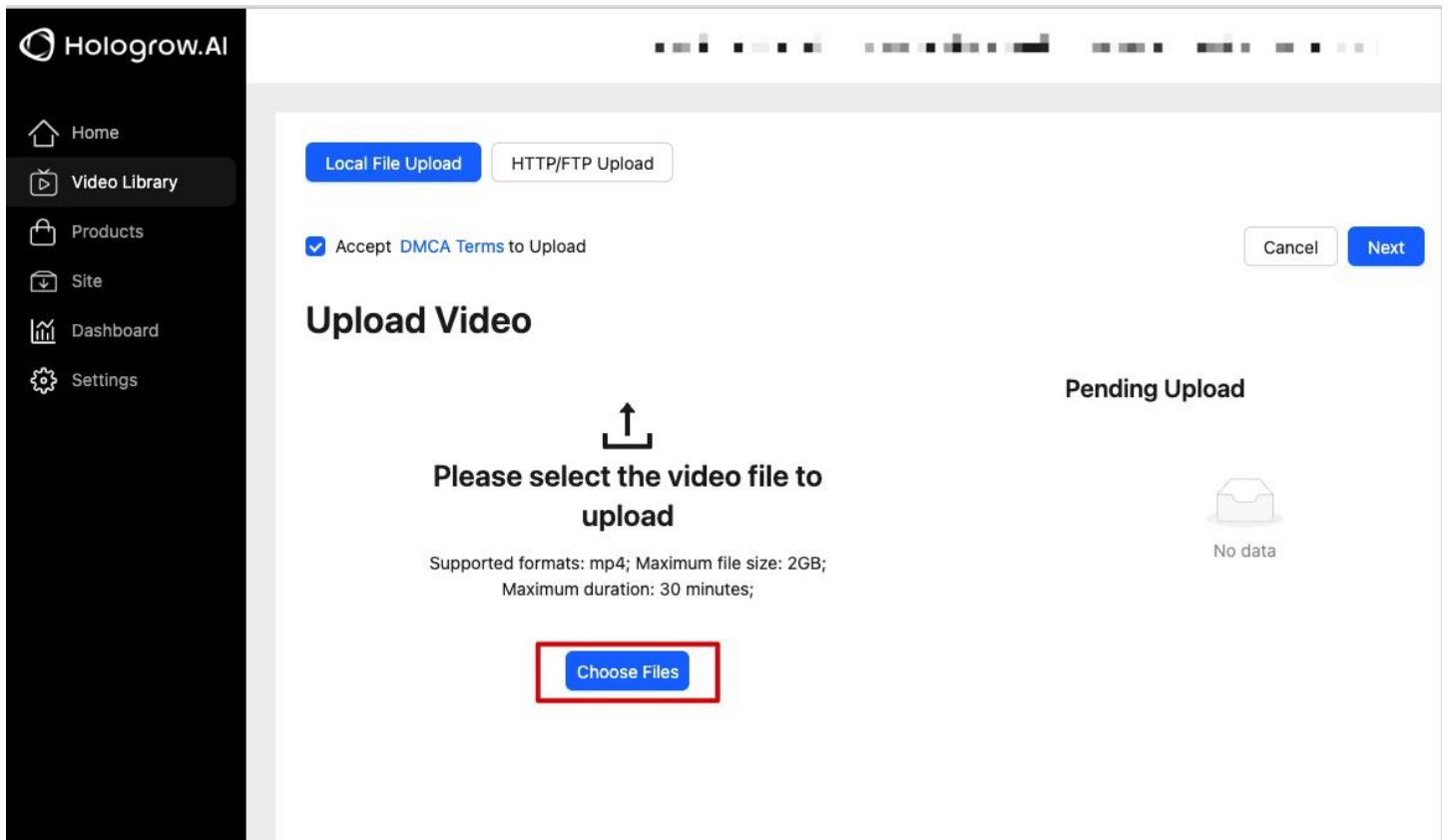
On the App embeds page , click Upload your video Manage app



Step 3.1 : Select and Upload Video Material

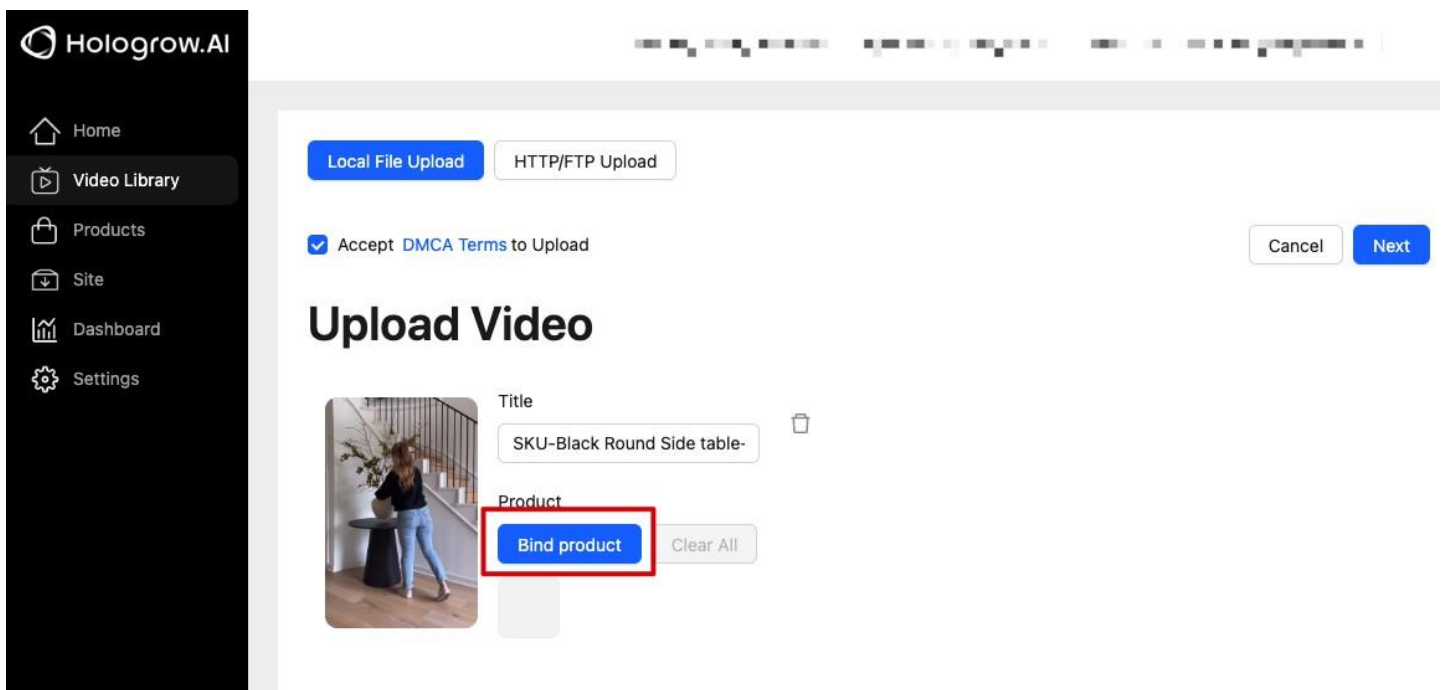
On the [Video Library] page, click [Add Video] and upload video footage by selecting files

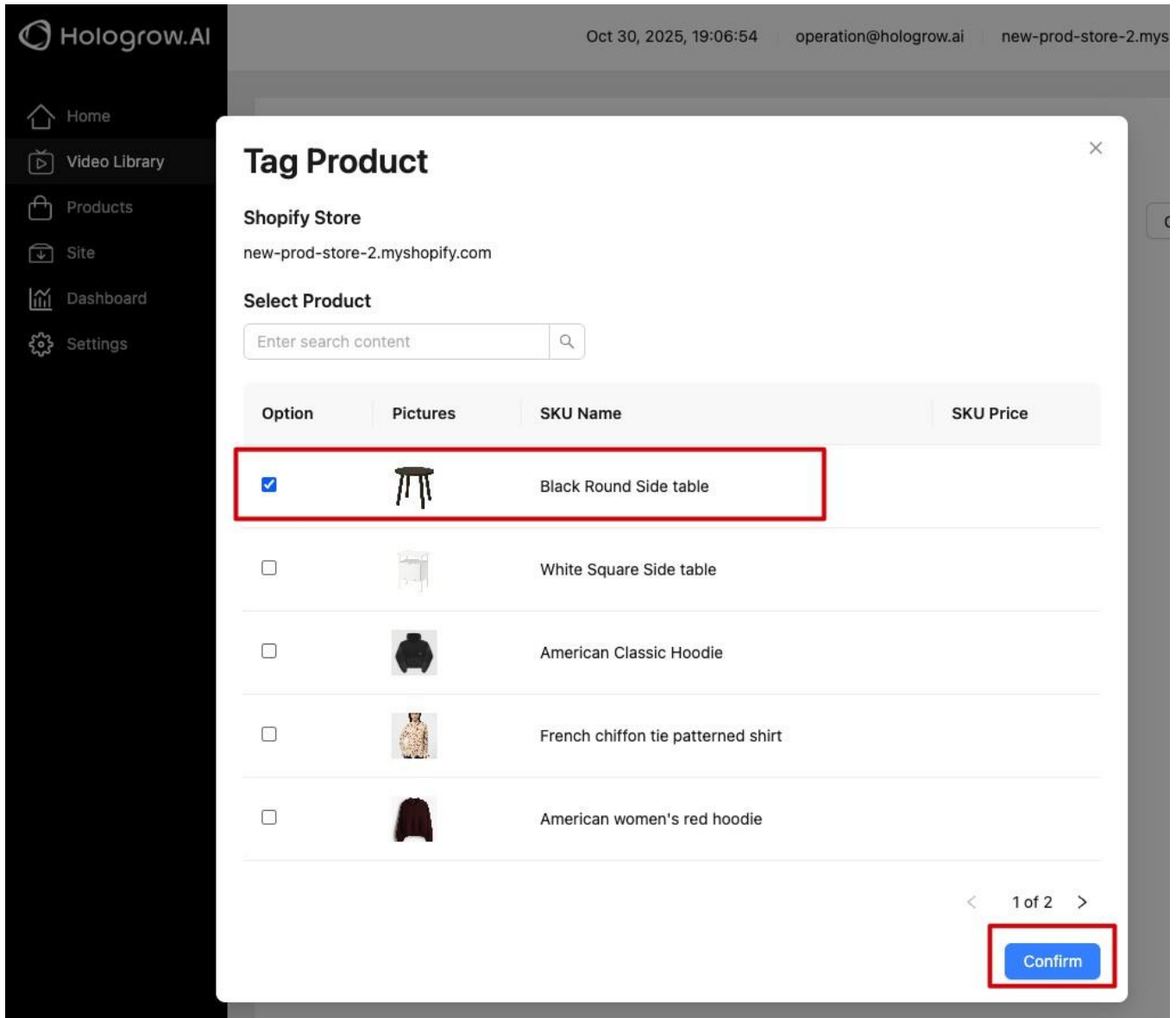




Step 3.2 : Bind products and upload

After selecting video assets, click the [Bind Product] page, choose the corresponding product to bind with the video assets, and confirm the video upload is successful. The backend AI will automatically trim and process the video





Step 3.3 : Smart Product Showcase Videos

On the **【Products】** page, enable the Best Seller button to have the item intelligently recommended in the video floating window on the homepage

Home

Video Library

Products

Site

Dashboard

Settings

All Products

Enter search content

Option	Product Pics	SKU Name	Best Seller	Bound Videos	Mange
<input type="checkbox"/>		Black Round Side table	<div></div>		<div>Bind Video</div> <div>Unbind Video</div>
<input type="checkbox"/>		White Square Side table	<div></div>		<div>Bind Video</div> <div>Unbind Video</div>
<input type="checkbox"/>		American Classic Hoodie	<div></div>		<div>Bind Video</div> <div>Unbind Video</div>
<input type="checkbox"/>		French chiffon tie patterned shirt	<div></div>		<div>Bind Video</div> <div>Unbind Video</div>

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Additional Notes

1. On the 【Dashboard】 page, you can view the relevant data.

Home

Video Library

Products

Site

Dashboard

Settings

2025-10-24 → 2025-10-30

Search

Total GMV	Total Conversion Rate	Total views	Average Watching Time
\$0.00	0.00%	1,718.00	56.00s

GMV Trend

2. 【Settings】 Page

- [Display Settings] allows you to configure the position/size of the floating window
- [Video Rules] allows you to configure pop-up rules

Hologrow.AI

Home

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Products

Site

Dashboard

Settings

Settings

Display Settings Video Rules

Floating window status	Scaling	Position Value	Position
Large (Web)	<input checked="" type="radio"/> 100% (Default) <input type="radio"/> 75% <input type="radio"/> 50%	(0, 100)	move position
Regular (Web)	<input checked="" type="radio"/> 100% (Default) <input type="radio"/> 75% <input type="radio"/> 50%	(0, 100)	move position
Circle (Web)	<input checked="" type="radio"/> 100% (Default) <input type="radio"/> 75% <input type="radio"/> 50%	(0, 100)	move position
Regular (Mobile)	<input checked="" type="radio"/> 100% (Default) <input type="radio"/> 75% <input type="radio"/> 50%	(0, 100)	move position

Save & Apply

Hologrow.AI

Home

Video Library

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Settings

Settings

Display Settings Video Rules

Waiting time for video
window loading after
opening a new page

0s

If there is no corresponding video
for the product after entering the
product details, do you recommend
other products?



Save & Apply